

T
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Billing Address:

Waterfront Strategies Attention: Accounts Payable 3050 K Street NW Suite 100 Washington, DC 20007

10/27/12

Sa

2 4

7:26 AM 7-8a

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

VVO	C	

Invoice #	Invoice Date	Invoice Month	Invoice Period
583436-1	10/28/12	00.000	10/01/12 - 10/28/12
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Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Senate Majority PAC	MAJORITY PAC	2093

:30 MP12107

\$800.00 NM

Flight Dates	Order #	Alt Order#
10/16/12 - 10/29/12	583436	09844674
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
	94	100
Agency Ref	Advertiser Ref	

ine Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 10/16/12	10/26/12	7-8a	7-8a	-TWTF	:30	2	\$825.00	NM	intelient samme élécerment un preintétre
Weeks		End Date MTWTFSS 10/21/12 -TWTF	Spots/Week 2	<u>Rate</u> \$825.00					
Spots: # C	h <u>Day Air D</u>	<u> Date Air Tìme Descrì</u>	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	Th 10/1	8/12 7:42 AM 7-8a		7-8a	:3	O MP12107			\$825.00 N
2 4	F 10/1	9/12 7:44 AM 7-8a		7-8a	:3	O MP12107			\$825.00 N
Weeks:		End Date MTWTFSS	Spots/Week	<u>Rate</u>					
		10/28/12 -TWTF	2	\$825.00					
Spots: # C			<u>ption</u>	Start/End Time		h Ad-ID			Rate Type
3 4		23/12 7:56 AM 7-8a		7-8a	٠	0 MP12107			\$825.00 NN
4 4	W 10/2	.4/12 7:45 AM 7-8a		7-8a	:3	0 MP12107			\$825.00 NM
2 10/16/12	10/26/12	8-9a	8-9a	-TWTF	:30	2	\$825.00	NM	
Weeks		End Date MTWTFSS	Spots/Week	<u>Rate</u> \$825.00					
Spots: # C		10/21/12 -TWTF	2 ntion	Start/End Time	Lange	h Ad-ID			Doto Tim
3puis. <u>#</u> C		<u>Date Air Time Descri</u> 8/12 8:14 AM 8-9a	<u>puon</u>	8-9a		0 MP12107			<u>Rate Typ</u> \$825,00 NI
2 4		9/12 8:24 AM 8-9a		8-9a		O MP12107			
Weeks:		End Date MTWTFSS	Spots/Week	o-9a <u>Rate</u>		0 MF12107			\$825.00 N
vveens.		10/28/12 -TWTF	2	\$825.00					
Spots: # C			ption	Start/End Time	Lenat	h Ad-ID			Rate Typ
3 4		3/12 8:55 AM 8-9a		8-9a		0 MP12107			\$825.00 N
4 4	W 10/2	4/12 8:53 AM 8-9a		8-9a	:3	O MP12107			\$825.00 N
3 10/20/12	10/27/12	7-8a	7-8a	S-	:30	1	\$800.00	NM	
Weeks:		End Date MTWTFSS	Spots/Week	Rate					
		10/21/125-	1	\$800.00					_
		Date Air Time Descri	<u>ption</u>	Start/End Time		h Ad-ID			Rate Typ
14			0 1 001 3	7-8a	:3	<b>0</b> MP12107			\$800.00 N
Weeks:		<u>End Date</u> <u>MTWTFSS</u> 10/28/12S-	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00					
Spots: # C	h Day Air D	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ

7-8a



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583436-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Senate Majority PAC	MAJORITY PAC	2093

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4	10/20/12	10/27/12	8-9a	8-9a	S-	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12S-	Spots/Week 1	<u>Rate</u> \$800.00			······································		
	Spots: # Ch 1 4	Day Air Sa 10	/20/12 8:29 AM 8-9a		Start/End Time 8-9a		th Ad-ID 0 MP12107			<u>Rate Type</u> \$800.00 NM
		Start Date 10/22/12	10/28/12S-	Spots/Week 1	<u>Rate</u> \$800.00					D . T
	Spots: # Ch 2 4	<u>Day Air</u> Sa 10		iption	Start/End Time 8-9a		<u>th Ad-ID</u> 0 MP12107			<u>Rate Type</u> \$800.00 NM
5	10/21/12	10/21/12	7-8a	7-8a	S	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12S	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Su 10		ìptìon	Start/End Time 7-8a		th <u>Ad-ID</u> 30 MP12107			<u>Rate</u> <u>Type</u> \$500.00 <b>N</b> M
6	10/21/12	10/28/12	8-9a	8-9a	S	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12S	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch 1 4 Weeks:	<u>Day Air</u> Su 10	Date Air Time Descr	•	Start/End Time 8-9a Rate		h <u>Ad-ID</u> 0 MP12107			<u>Rate Type</u> \$500.00 NM
	Spots: <u>#</u> Ch 2 4	10/22/12	10/28/12S <u>Date Air Time</u> <u>Descr</u>	1	\$500.00 Start/End Time 8-9a		<u>h Ad-ID</u> 0 MP12107			<u>Rate</u> <u>Type</u> \$500.00 NM
7	10/21/12	10/28/12	FOX News Sunday	9a-10a	S	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12S	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch 1 4 Weeks:	<u>Day Air</u> Su 10	Date Air Time Descr		Start/End Time 9a-10a Rate		<u>h Ad-ID</u> 0 MP12107			<u>Rate Type</u> \$500.00 NM
		10/22/12	10/28/12S	1	\$500.00 Start/End Time	Longi	h Ad-ID			Rate Type
	Spots: # Ch 2 4	Su 10			9a-10a		0 MP12107			\$500.00 NM
8	10/16/12	10/26/12	M-F 9-10a	9-10a	-TWTF	:30	1	\$500.00	NM	
· · · · · ·	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -TWTF	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: <u>#</u> Ch 1 4		Date         Air Time         Descr           /17/12         9:59 AM M-F 9           End Date         MTWTFSS	iption	Start/End Time 9-10a Rate		h <u>Ad-ID</u> 0 MP12107			<u>Rate Type</u> \$500.00 NM
	Spots: <u>#</u> Ch 2 4	10/22/12 <u>Day Air</u> Th 10/	10/28/12 -TWTF Date <u>Air Time</u> Descr		\$500.00 <u>Start/End Time</u> 9-10a		h <u>Ad-ID</u> 0 мр12107			<u>Rate Type</u> \$500.00 NM



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583436-1	10/28/12	October 2012	10/01/12 - 10/28/12

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Senate Majority PAC	MAJORITY PAC	2093

ne Start D	ate End	i Date	Descri	ption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
9 10/16/	12 10/	26/12	M-F 1	2-1p	12-1p	-TWTF	:30	2	\$500.00	NM	
Weeks:	<u>Start</u> 10/1	Date 5/12	End Da 10/21/1		Spots/Week 2	<u>Rate</u> \$500.00					
Spots:	# Ch <u>D</u> 14 V	<u>ay Air</u> V 10	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Air Time Descrip 12:55 PM M-F 12		Start/End Time 12-1p		th <u>Ad-ID</u> 30 MP12107			<u>Rate Type</u> \$500.00 NN
Weeks:		Date	/18/12 End Da 10/28/1		-1p <u>Spots/Week</u> 2	12-1p <u>Rate</u> \$500.00	χ.	80 MP12107			\$500.00 NN
Spots:	#Ch D	ay Air	Date	Air Time Descrip	otion	Start/End Time 12-1p		th <u>Ad-ID</u> 30 MP12107			<u>Rate Type</u> \$500.00 NN
	14 V			12:08 PM M-F 12	•	12-1p		30 MP12107			\$500.00 NN
10 10/16/	12 10/	26/12	M-F 3	-4p	3-4p	-TWTF	:30	2	\$150.00	NM	
Weeks	<u>Start</u> 10/1	<u>Date</u> 5/12	End Da 10/21/1		Spots/Week 2	<u>Rate</u> \$150.00					
Spots: 3		<u>ay Air</u> h 10/	<u>Date</u> /18/12	Air Time Descrip		Start/End Time 3-4p		th <u>Ad-ID</u> 30 MP12107			<u>Rate Type</u> \$150,00 NN
	24 F		/19/12	3:25 PM M-F 3-4		3-4p	::	30 MP12107			\$150.00 NN
Weeks:	Start 10/2		End Dar 10/28/1		Spots/Week 2	<u>Rate</u> \$150.00					
Spots: 3		ay Air		Air Time Descrip	tion	Start/End Time	Leng	th Ad-ID			Rate Typ
	14 T	u 10/	/23/12	3:49 PM M-F 3-4		3-4p	3	30 MP12107			\$150.00 NN
3	34 T	h 10/	/25/12	3:55 PM M-F 3-4	lp .	3-4p	.3	0 MP12107			\$150.00 NN
11 10/16/1	12 10/2	26/12	M-F 4	-5p	4-5p	-TWTF	:30	1	\$375.00	NM	
Weeks	<u>Start</u> 10/1:	<u>Date</u> 5/12	End Da 10/21/1		Spots/Week 1	<u>Rate</u> \$375.00			<u> </u>		··· ,
Spots: ‡	_	ay Air		Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
Weeks:		Date	/18/12 End Da 10/28/1		ip <u>Spots/Week</u> 1	4-5p <u>Rate</u> \$375.00	(3	O MP12107			\$375.00 NN
Spots: #		ay <u>Air</u>		Air Time Descrip	tion	Start/End Time	Leng	h Ad-ID			Rate Type
2	2.4 T	u 10/	23/12	4:29 PM M-F 4-5	бр	4-5p	:3	0 MP12107			\$375.00 NN
12 10/16/1	12 10/2	26/12	5-530p		5-530p	-TWTF	:30	2	\$1,000.00	NM	
Weeks	<u>Start</u> 10/1:	<u>Date</u> 5/12	End Dat 10/21/1:		Spots/Week 2	<u>Rate</u> \$1,000.00					
Spots: #	<u> </u> Ch <u>D</u>	ay Air	Date	Air Time Descrip	tion	Start/End Time	Leng	th Ad-ID			Rate Type
	14 T		18/12	5:13 PM 5-530p		5-530p		0 MP12107			\$1,000.00 NN
	24 F		19/12	5:07 PM 5-530p	0	5-530p	:3	0 MP12107			\$1,000.00 NN
Weeks:	10/2		10/28/1	2 -TWTF	Spots/Week 2	<u>Rate</u> \$1,000.00					
Spots: 4		ay <u>Air</u>		Air Time Descrip	tion	Start/End Time		th Ad-ID			Rate Type
	14 T		(23/12	5:27 PM 5-530p		5-530p		O MP12107			\$1,000.00 NM
3	34 V	v 10/	24/12	5:07 PM 5-530p		5-530p	13	0 MP12107			\$1,000.00 NN



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583436-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Senate Majority PAC	MAJORITY PAC	2093

						Spots/			
ine Start Date	and the second s	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13 10/16/12	10/26/12 5	30-6p	530-6p	-TWTF	:30	2	\$1,000.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> /21/12 -TWTF	Spots/Week 2	<u>Rate</u> \$1,000.00					
Spots: <u>#</u> Ch 1 4	n <u>Day Air Date</u> Th 10/18/1			Start/End Time 530-6p		<u>Ad-ID</u> ) MP12107			<u>Rate Type</u> \$1,000.00 NM
2 4 Weeks:	F 10/19/1 Start Date En 10/22/12 10/		Spots/Week 2	530-6p <u>Rate</u> \$1,000.00	:30	) MP12107			\$1,000.00 NM
Spots: <u>#</u> Ch 3 4		<u> Air Time Descri</u>	ption	Start/End Time 530-6p		Ad-ID MP12107			<u>Rate Type</u> \$1,000.00 NM
4 4	W 10/24/1	•		530-6p		) MP12107			\$1,000.00 NM
14 10/16/12	10/26/12 N	1-F 6-630p	6-630p	-TWTF	:30	2	\$1,440.00	NM	
Weeks:		d Date MTWTFSS /21/12 -TWTF	Spots/Week 2	<u>Rate</u> \$1,440.00					
Spots: <u>#</u> Ch 1 4	n <u>Day Air Date</u> W 10/17/1			Start/End Time 6-630p		<u>Ad-ID</u> ) мр12107			<u>Rate Type</u> \$1,440.00 NM
2 4 Weeks:	Th 10/18/1 Start Date En	2 6:09 PM M-F 6- d Date <u>MTWTFSS</u>	630p Spots/Week	6-630p Rate	:30	) MP12107			\$1,440.00 NM
vvecka.	10/22/12 10/	/28/12 -TWTF	2	\$1,440.00					
Spots: # Ch				Start/End Time		<u>Ad-ID</u>			Rate Type
3 4 4 4	Tu 10/23/1 F 10/26/1			6-630p 6-630p		) MP12107 ) MP12107			\$1,440.00 NM \$1,440.00 NM
20 10/23/12		-930p	9-930p	-TF	:30	2	\$1,800.00	NM	VI, 110.00 1101
In 23	10/20/12 9		9-500p	, ,	.00		Ψ1,000.00	MINI	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> /28/12 -TF	<u>Spots/Week</u> 2	<u>Rate</u> \$1,800.00					
Spots: <u>#</u> Ch 3 4	Day Air Date Tu 10/23/1 Credited		<del></del>	Start/End Time 9-930p	Length :00	1 <u>Ad-ID</u> )			Rate Type \$1,800.00 NM
4 4	F 10/26/1	2 9:09 PM 9-930p	)	9-930p	:30	) MP12107			\$1,800.00 NM
21 10/16/12 In 24	10/26/12 9	30-10p	930-10p	-TWTF	:30	2	\$1,800.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> /21/12WTF	Spots/Week 2	<u>Rate</u> \$1,800.00					
Spots: # Ch				Start/End Time		Ad-ID			Rate Type
1 4	Th 10/18/1	2 10:54 PM 930-10	)p	930-10p	:30	) MP12107			\$1,800.00 NM
2 4	F 10/19/1	2 10:36 PM 930-10	)p	930-10p	:30	) MP12107			\$1,800.00 NM
Weeks:	Start Date En 10/22/12 10/	<u>d Date</u> <u>MTWTFSS</u> /28/12 -TWTF	Spots/Week 2	<u>Rate</u> \$1,800.00					
Spots: # Ch				Start/End Time		Ad-ID			Rate Type
3 4	Tu 10/23/1		•	930-10p		) MP12107			\$1,800.00 NM
4 4	W 10/24/1	2 11:01 PM 930-10	φ	930-10p	:30	) MP12107			\$1,800.00 NM



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583436-1	10/28/12	October 2012	10/01/12 - 10/28/12

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ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
22 10/21/12 In 25	10/28/12	Su 1102-1132p	1102-1132p	S	:30	1	\$200.00	NM	,
Weeks: Spots: <u>#</u> Ch		End Date         MTWTFSS           10/21/12        S           Date         Air Time         Description           21/12         11:52 PM Su 110		<u>Rate</u> \$200.00 <u>Start/End Time</u> 1102-1132p		h <u>Ad-ID</u> 0 мр12107			Rate Type \$200.00 NM
Weeks: Spots: <u>#</u> Cł 2 4	10/22/12 1 <u>Day Air</u>	End Date MTWTFSS 10/28/12S Date Air Time Descri 28/12 12:13 AM Su 110		Rate \$200.00 <u>Start/End Time</u> 1102-1132p		h <u>Ad-ID</u> 0 мР12107		·	<u>Rate Type</u> \$200.00 NM
23 10/21/12 In 40	10/21/12	Su 1132-1232a	1132-1232a	S	:30	1	\$100.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4		10/21/12S		<u>Rate</u> \$100.00 <u>Start/End Time</u> 1132-1232a		h <u>Ad-ID</u> 0 мр12107			<u>Rate Type</u> \$100.00 NM
24 10/28/12 In 27	10/28/12	Su 1232-132a	1232-132a	S	:30	1	\$60.00	NM	
Weeks: Spots: <u>#</u> Ct 1 4	Start Date 10/22/12 Day Air Su 10/	10/28/12S Date Air Time Descri		<u>Rate</u> \$60.00 <u>Start/End Time</u> 1232-132a		h <u>Ad-ID</u> 0 MP12107			<u>Rate Type</u> \$60.00 NN
26 10/24/12 In 29	10/24/12	World Series on FOX	7p-CC	W	:30	1	\$2,300.00	NM	
Weeks: Spots: <u>#</u> Ct 1 4	Start Date 10/22/12 Day Air W 10/	10/28/12W Date Air Time Descri		Rate \$2,300.00 Start/End Time 7p-CC		h <u>Ad-ID</u> 0 MP12107			<u>Rate Type</u> \$2,300.00 N/
27 10/22/12 In 30	10/29/12	M-F 9-10a	9-10a	M	:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u> Cr 1 4		10/28/12 M		<u>Rate</u> \$500.00 <u>Start/End Time</u> 9-10a		<u>h Ad-ID</u> 0 мр12107			<u>Rate</u> <u>Type</u> \$500.00 NN
28 10/22/12 In 32	10/29/12	9-930p	9-930p	M	:30	1	\$1,800.00	NM	
Weeks: Spots: # Ch 1 4		<sup>2</sup> 22/12 9-930p		Rate \$1,800.00 Start/End Time 9-930p	<u>Lengt</u>	<u>h Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$1,800.00 NA
29 10/27/12 LINE 33	10/27/12	World Series on FOX	7p-CC	S-	:30	2	\$2,300.00	NM	
Weeks: Spots: <u>#</u> Ch 2 4 1 4	Sa 10/	End Date MTWTFSS 10/28/12S Date Air Time Descri 127/12 6:26 PM World 127/12 10:48 PM World	Series on FOX	Rate \$2,300.00 Start/End Time 7p-CC 7p-CC	:3	h <u>Ad-ID</u> 0 MP12107 0 MP12107			<u>Rate Type</u> \$2,300.00 NM \$2,300.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

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583436-1	10/28/12	October 2012	10/01/12 - 10/28/12

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Senate Majority PAC	MAJORITY PAC	2093

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
30	10/28/12 LINE 34	10/28/12	World Series on FOX	7p-CC	S	:30	2	\$2,300.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S	<u>Spots/Week</u> 2	<u>Rate</u> \$2,300.00					
	Spots: # Ch	<u>Day Air</u>			Start/End Time	•	h Ad-ID			Rate Type
}	1 4		28/12 10:40 PM World		7p-CC		0 MP12107			\$2,300.00 NM
<u> </u>	2 4	Su 10/	/28/12 11:33 PM World	Series on FOX	7p-CC	:3	0 MP12107			\$2,300.00 NM
31	10/22/12 LINE 35	10/26/12	M-F 5-6p	5-6p	MTWTF	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 MTWTF	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	F 10/	26/12 5:27 PM M-F 5-	-6p	5-6p	.3	<b>0</b> MP12107			\$1,000.00 NM
33	10/22/12 LINE 36	10/26/12	M-F 4-5p	4-5p	MTWTF	:30	2	\$375.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 MTWTF	Spots/Week 2	<u>Rate</u> \$375.00					
	Spots: # Ch	Day Air			Start/End Time	e Lenat	h Ad-ID			Rate Type
	2 4		22/12 4:10 PM M-F 4-		4-5p		0 MP12107			\$375.00 NM
	1 4	W 10/	/24/12 4:11 PM M-F 4-	5p	4-5p	:3	O MP12107			\$375.00 NM
34	10/22/12 In 41	10/22/12	MLB Championship Se	erie 3p-CC	M	:30	1	\$3,600.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$3,600.00					
	Spots: # Ch	Day Air		·	Start/End Time	e Lenat	h Ad-ID			Rate Type
	1 4			hampionship Series	3p-CC		0 MP12107			\$3,600.00 NM
35	10/22/12 In 37	10/22/12	MLB Championship Se	erie 3p-CC	M	:30	1	\$3,300.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$3,600.00					
	Spots: # Ch	Day Air		ption	Start/End Time	Lenat	h Ad-ID			Rate Type
	14			championship Series	3р-СС		O MP12107			\$3,300.00 NM
38	10/28/12	10/28/12	NFL on FOX 3p	3p-CC	S	:30	1	\$0.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S	Spots/Week 1	<u>Rate</u> \$0.00					
ĺ	Spots: # Ch	Day Air		·	Start/End Time	Lenat	h Ad-ID			Rate Type
l										

<u>Total Spots</u> 62 <u>Gross Total</u> \$60,620.00

Payment Terms 30 Days

Agency Commission

\$9,093.00

Net Amount Due

\$51,527.00



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Waterfront Strategies Attention: Accounts Payable 3050 K Street NW Suite 100 Washington, DC 20007

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
583436-2	11/11/12	NOVEITIBEI 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Senate Majority PAC	MAJORITY PAC	2093

Flight Dates	Order#	Alt Order #
10/16/12 - 10/29/12	583436	09844674
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
	94	100
Agency Ref	Advertiser Ref	

Spots
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16   10/29/12   10/29/12   FOX Prime Monday 7-8p 7p-8p   M   .30   1   \$3,300.00   NM								Opoloi			
Neeks	ine Start Date	e End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Spots # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Start/Snd Time   Length Ad-ID   Start/S		10/29/12	FOX Prim	ne Monday 7-8	p 7p-8p	M	:30	†	\$3,300.00	NM	
14	Weeks:				Spots/Week 1						
14	Spots: # C	h <u>Day Ai</u>	r Date Air	Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
N 20		M 10		FOX Pr	ìme Monday 7-8p	7 <i>p</i> -8p		00		***************************************	\$3,300.00 NN
Spots # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Typ		10/29/12	FOX Prim	ne Monday	7p-9p	M	:30	1	\$1,800.00	NM	
1 4   M   10/29/12   6:59 PM FOX Prime Monday   7p-9p   :30 MP12107   \$1,800.00 NM	Weeks:				Spots/Week 1						
27   10/22/12   10/29/12   M-F 9-10a   9-10a   M   :30   1   \$500.00   NM	Spots: # C	h <u>Day Ai</u>	<u>r Date Air</u>	Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
In 30   Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Stor.   Start/End Time   Length Ad-ID   Rate   Typ.	1 4	M 10	/29/12 6:	59 PM FOX Pr	ime Monday	7p-9p	.3	0 MP12107			\$1,800.00 N
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Typ		10/29/12	M-F 9-10a	a	9-10a	M	:30	1	\$500.00	NM	
2 4         M         10/29/12         9:34 AM M-F 9:10a         9:10a         :30 MP12107         \$500.00 NI           28 10/22/12 In 32         10/29/12         9:930p         9:930p         M         :30 1 \$1,800.00 NM           Weeks:         Start Date 10/29/12 11/04/12         End Date MTWTFSS Spots/Week Nate 10/29/12 11/04/12         Rate 10/29/12 11/04/12         Rate Typ 9:930p         Start/End Time Start/End Time Nate Nate Nate Nate Nate Nate Nate Nat	Weeks:				Spots/Week 1						
28 10/22/12	Spots: # C	h <u>Day Ai</u>	<u>r Date Air</u>	Time Descrip	<u>tìon</u>	Start/End Time	Lengt	h Ad-ID			<u>Rate Typ</u>
Meeks:   Start Date   End Date   MTWTFSS   Spots/Week   Rate   10/29/12   11/04/12   M   1   \$1,800.00	2 4	M 10	/29/12 9:3	34 AM M-F 9-1	0a	9-10a	:3	0 MP12107			\$500.00 NI
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Typ		10/29/12	9-930p		9-930p	M	:30	1	\$1,800.00	NM	
2 4       M       10/29/12       9-930p       9-930p       :00       \$1,800.00       N         36 10/29/12       10/29/12       World Series on FOX       6p-CC       M       :30       1       \$3,600.00       NM         Weeks: Start Date 10/29/12       End Date 11/04/12       MTWTFSS Spots/Week Pate 10/29/12       Rate 10/29/12       \$3,600.00         Spots: # Ch Day Air Date Air Time Description 14       Start/End Time Length Ad-ID Rate 10/29/12       Rate Type 14       M 10/29/12       World Series on FOX       6p-CC       :00       \$3,600.00       N	Weeks:				····						
Credited           36 10/29/12         10/29/12         World Series on FOX         6p-CC         M         :30         1         \$3,600.00         NM           Weeks: Start Date 10/29/12         End Date 11/04/12         MTWTFSS Spots/Week Rate 10/29/12         Rate 15/20/20         \$3,600.00           Spots: # Ch Day Air Date Air Time Description 14         Start/End Time Length Ad-ID Rate 15/20/20         Rate 15/20/20           1 4         M 10/29/12         World Series on FOX         6p-CC         :00         \$3,600.00	Spots: # C	h <u>Day Ai</u>	<u>r Date Air</u>	Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           10/29/12         11/04/12         M         1         \$3,600.00           Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length         Ad-ID         Rate         Typ           1 4         M         10/29/12         World Series on FOX         6p-CC         :00         \$3,600.00         No	2 4			9-93 <i>0p</i>		9-93 <i>0p</i>	:0	00			\$1,800.00 N
10/29/12       11/04/12       M 1       \$3,600.00         Spots: # Ch       Day       Air Date       Air Time       Description       Start/End Time       Length       Ad-ID       Rate       Typ         1 4       M       10/29/12       World Series on FOX       6p-CC       :00       \$3,600.00       N	36 10/29/12	10/29/12	World Se	ries on FOX	6р-СС	M sec	:30	1	\$3,600.00	NM	
1.4 M 10/29/12 World Series on FOX 6p-CC :00 \$3,600.00 N	Weeks:				Spots/Week 1						
<u>1 4 M 10/29/12 World Series on FOX</u> 6p-CC :00 \$3,600.00 N	Spots: # C	h <u>Day Ai</u>	r Date Air	Time Descrip	tion_	Start/End Time	Lengt	h Ad-ID			Rate Typ
Credited	14			World S	Series on FOX		. 0	00			
		Credited	1		A1100-1						



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
583436-2	11/11/12	November 2012	10/29/12 - 10/29/12

Advertiser	Product	Estimate Number
Senate Majority PAC	MAJORITY PAC	2093

Spots/

Lin	e Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	37 10/29/12 In 42	10/29/12	FOX Prime Monday	7p-9p	M	:30	1	\$3,600.00	NM	
	Weeks:	Start Date 10/29/12	End Date <u>MTWTFSS</u> 11/04/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$3,600.00					17.
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
L	14	M 10/	/29/12 8:43 PM FOX P	rime Monday	7p-9p	:3	O MP12107			\$3,600.00 NM

Total Spots 3 Gross Total \$5,900.00

Payment Terms 30 Days

Agency Commission

\$885.00

Net Amount Due

\$5,015.00



WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Waterfront Strategies Attention: Accounts Payable 3050 K Street NW Suite 100 Washington, DC 20007

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
588021-1	1	November 2012	10/29/12 - 11/06/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WDAF
 Dan Driscoll
 Washington DC
 National

Advertiser	Product	Estimate Number
Senate Majority PAC		

Order #	Alt Order #
588021	
Billing Type	
Cash	
Advertiser Code	Product Code
Advertiser Ref	**************************************
	588021 Billing Type Cash Advertiser Code

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
2/20/20/20/20/20/20/20/20/20/20/20/20/20			Statuting finite	Washington States	i.engu	vveek			
1 11/03/12	11/03/12	College Football Early	2p-cc	S-	:30	2	\$1,000.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S-	Spots/Week	<u>Rate</u> \$1,000,00					
Spots: # Ch		11101112	ntion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 4		/03/12 3:34 PM College		2p-cc		0 MP12109			\$1,000.00 NM
1 4	Sa 11	/03/12 5:52 PM College	•	2р-сс	:3	O MP12109			\$1,000.00 NM
2 11/03/12	11/03/12	Sa 7-9a	Sa 7-9a	S-	:30	1	\$800.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S-	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>rtion</u>	Start/End Time	<u>Leng</u>	h Ad-ID			Rate Type
1 4	Sa 11/	/03/12 8:08 AM Sa 7-9a	1	Sa 7-9a	:3	0 MP12109			\$800.00 NM
3 11/03/12	11/03/12	Sa-Su Noon-5p	1230-1p	S-	:30	1	\$3,000.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S-	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00	****				
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	Sa 11,	/03/12 12:43 PM Sa-Su I	Noon-5p	1230-1p	;3	O MP12109	.,,		\$3,000.00 NM
4 11/04/12	11/04/12	Su 1030-1102p	1030-1102p	S	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$1,000.00		***************************************			
Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
14	Su 11/	/04/12 10:39 PM Su 103	0-1102p	1030-1102p	.3	O MP12109			\$1,000.00 NM
5 11/04/12	11/04/12	NFL on FOX 12p	12p-CC	S	:30	1	\$5,000.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week	Rate \$5,000.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
14	Su 11/			12p-CC	:3	0 MP12109			\$5,000.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invaine #	Day (a) to Date	Um San Manath	Invaire Desired
Invoice #	Invoice Date	Invoice Month	Invoice Period
588021-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Senate Majority PAC		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6	11/05/12	11/05/12	FOX Prime Monday	8-9p 8p-9p	M	:30	1	\$3,000.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFS 11/11/12 M		<u>Rate</u> \$3,000.00					
	Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 4 M 11/05/12 8:20 PM FOX Prime Monday 8-9p			Start/End Time 8p-9p		h <u>Ad-ID</u> 0 MP12109			<u>Rate Type</u> \$3,000.00 NM	
7	11/06/12	11/06/12	M-F 6-7a	6-7a	~T-~~	:30	1	\$1,000.00	NM	
	Weeks:	<u>Start Date</u> 11/05/12	End Date MTWTFS 11/11/12 -T		<u>Rate</u> \$1,000.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 4 Tu 11/06/12 6:12 AM M-F 6-7a			<u>Start/End Time</u> 6-7a		Length Ad-ID :30 MP12109			Rate Type \$1,000.00 NM		
8	11/06/12	11/06/12	M-F 7-9a	7-9a	14. T -14. 144 - 144	:30	2	\$1,200.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFS 11/11/12 -T		<u>Rate</u> \$1,200.00					
	Spots: # Ch Day Air Date Air Time Description			Start/End Time	Lengt	Length Ad-ID			Rate Type	
	2 4	Tu 11/	/06/12 7:11 AMM-F	<sup>-</sup> 7-9a	7-9a	:3	O MP12109			\$1,200.00 NM
L	14	Tu 11/	/06/12 8:38 AM M-F	7-9a	7-9a	:3	O MP12109			\$1,200.00 NM

<u>Total Spots</u> 10 <u>Gross Total</u> \$18,200.00

Payment Terms 30 Days

Agency Commission

\$2,730.00

Net Amount Due

\$15,470.00